

ORDER

Orders	Order / Rev:	718309	 WKYC			
Alt Order #:	06352938					
Product Desc:	OBAMA FOR AMERICA					
Estimate:	1881					
Flight Dates:	09/28/12 - 10/04/12			Primary AE:	Joe Knauer	
Original Date / Rev:	09/27/12 / 09/27/12			Sales Office:	T-WAS	
Order Type:	Political			Sales Region:	NAT	
Agency	Name:	Greer Margolis Mitchell/ Pol				
	Buying Contact:			Billing Type:	Cash	
	Billing Contact:			Billing Calendar:	Broadcast	
		3050 K St NW		Billing Cycle:	WEEKLY	
		Washington, DC 20007		Agency Commission:	15%	
Advertiser	Name:	Obama/D/President				
	Demographic:	A35+		New Business Thru:		
	Product Codes:	PL-Presidential,Political,PL-Federal		Order Separation:	00:15:00	
	Priority:	P-2		Advertiser External ID:		
	Revenue Codes:	AGY, GEN, POL		Agency External ID:		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/24/12	09/30/12	10	\$102,200.00	\$86,870.00
10/01/12	10/07/12	39	\$255,900.00	\$217,515.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	10	\$102,200.00	\$86,870.00	0.00
October 2012	39	\$255,900.00	\$217,515.00	0.00
Totals	49	\$358,100.00	\$304,385.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Knauer			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
1	WKYC	10/01/12	10/04/12	Days of Our Lives	CM	1p-2p	MTWT---	2:00	2	\$2,000.00	P-2	0.00	NM	2	\$4,000.00	
Days of Our Lives																
THE ABOVE TIME IS REPORTED IN MINUTES																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	MTWT---		2	\$2,000.00			0.00						
2	WKYC	10/01/12	10/04/12	M-F 10-11a	CM	10a-11a	MTWT---	2:00	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00	
M-F 10-11a																
GOOD COMPANY																
THE ABOVE TIME IS REPORTED IN MINUTES																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	MTWT---		1	\$1,000.00			0.00						
3	WKYC	10/01/12	10/04/12	Tonight Show	CM	1135p-1237a	MTWT---	2:00	2	\$4,800.00	P-2	0.00	NM	2	\$9,600.00	
Tonight Show																
THE ABOVE TIME IS REPORTED IN MINUTES																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	MTWT---		2	\$4,800.00			0.00						
4	WKYC	10/01/12	10/04/12	M-F 11a-1230p	CM	11a-1230p	MTWT---	2:00	3	\$1,600.00	P-2	0.00	NM	3	\$4,800.00	
11a-1230p																
TODAY SHOW 3																
THE ABOVE TIME IS REPORTED IN MINUTES																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	MTWT---		3	\$1,600.00			0.00						
5	WKYC	10/01/12	10/04/12		CM	1237a-136a									1	\$1,900.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
23	WKYC	09/30/12	09/30/12	Su 12-1230p	CM	12-1230p /Su	-----S	2:00	1	\$2,600.00	P-2	0.00	NM	1	\$2,600.00											
Channel 3 News at Noon Su CH 3 WEEKEND NOON NEWS THE ABOVE TIME IS REPORTED IN MINUTES																										
24	WKYC	09/30/12	09/30/12	Football Night in America	CM	Various	-----S	2:00	1	\$12,000.00	P-2	0.00	NM	1	\$12,000.00											
Football Night In America FOOTBALL NIGHT THE ABOVE TIME IS REPORTED IN MINUTES																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>-----S</td> <td>1</td> <td>\$12,000.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	-----S	1	\$12,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	-----S	1	\$12,000.00	0.00																					
25	WKYC	09/30/12	09/30/12	NFL Regular Season Fo6M	CM	NFL Football	-----S	2:00	1	\$34,000.00	P-2	0.00	NM	1	\$34,000.00											
NFL Football (8:00 PM-11:00 PM) NFL: NY GIANTS/PHILLY THE ABOVE TIME IS REPORTED IN MINUTES																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	-----S	1	\$34,000.00	0.00																					
26	WKYC	09/30/12	09/30/12	SUN TDY	CM	8a-9a	-----S	2:00	1	\$5,600.00	P-2	0.00	NM	1	\$5,600.00											
NBC Today Show (Su) SUNDAY TODAY THE ABOVE TIME IS REPORTED IN MINUTES																										
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Week: 09/24/12	09/30/12	-----S	1	\$5,600.00	0.00																					
27	WKYC	09/30/12	09/30/12	Sun 9-1030a	CM	9a-1030a	-----S	2:00	1	\$5,600.00	P-2	0.00	NM	1	\$5,600.00											
Channel 3 News Sun 9a CH3 NEWS SUN @ 9AM THE ABOVE TIME IS REPORTED IN MINUTES																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	-----S	1	\$5,600.00	0.00																					
28	WKYC	10/02/12	10/02/12	Tue Prime C	CM	10-11p	-T-----	2:00	1	\$18,000.00	P-2	0.00	NM	1	\$18,000.00											
Tue Prime C PARENTHOOD THE ABOVE TIME IS REPORTED IN MINUTES																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-T-----	1	\$18,000.00	0.00																					
29	WKYC	10/02/12	10/02/12	Tue Prime A	CM	8-9p	-T-----	2:00	1	\$20,000.00	P-2	0.00	NM	1	\$20,000.00											
Tue Prime A THE VOICE THE ABOVE TIME IS REPORTED IN MINUTES																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-T-----	1	\$20,000.00	0.00																					
30	WKYC	09/28/12	09/28/12	M-F 7-9a Today	CM	7a-9a	-----F--	2:00	1	\$5,600.00	P-2	0.00	NM	1	\$5,600.00											
Today Show THE ABOVE TIME IS REPORTED IN MINUTES																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	-----F--	1	\$5,600.00	0.00																					

Totals 49 \$358,100.00